



Hotlanta
Hair Directory



Magazine Advertising Rates

(includes print and digital editions)

Full Page	\$1,500
Half Page	900
Back Cover	5,000
Inside Front Cover	3,500
Inside Back Cover	3,500
Center Spread (2) Pages	3,000



Design Specifications:

Document Size (including 1/8" bleed): 8.679" x 11.125"
Final Trim Size: 8 3/8 x 10 7/8 (8.375" x 10.875")

Files to be submitted in PDF file format with "Press" setting - 300ppi images with all fonts embedded. Additional accepted file formats include: Adobe InDesign, TIFF, JPEG or EPS at 300 ppi in CMYK mode. We are not responsible for missing fonts or precise color matching.

Ad sales and other inquiries can be directed to:

Nate Ragland, Style Q / Hotlanta Hair Magazine
Email: nateragland1@yahoo.com
236 Auburn Ave., Suite 204
Atlanta, Ga. 30303
(404) 390-3674

All premium positions are on a first-come first-served basis. Premium positions includes covers and center-spread pricing is for four-color processing. Premium position pricing for each Issue may differ if same position is used in print and digital formats. Specific page placement within the magazine is also available on electronic format at a premium cost. StyleQ & Hotlanta are published bi-annually. Contact Nate Ragland @ StyleQ & Hotlanta advertising sales department @ (404) 390-3674 for details.

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